

Robert B. Sohn | UI/UX Designer - Visual Designer



EXPERIENCE



GoTogether, Washington, DC

JAN 2017 - CURRENT

User Experience / User Interface Designer - Marketing

- Create, design, and develop a variety of online advertising formats (banner ads, responsive emails, social media assets, interstitials, etc) along with graphic material for published materials, public presentations, & digital content.
- Exemplified advanced designing and prototyping with a variety of tools such as Photoshop, Illustrator, Axure, Sketch, Keynote, PowerPoint, Invision & After Effects.
- Design high-fidelity prototypes for mobile user interfaces, demonstrate the appearance & behavior of implemented features using Sketch and Invision.
- Created marketing websites and landing pages using WordPress.
- Video editing: Digitally cutting the files to put together the sequence of the film using After Effects for advertising and demos.



PenFed Credit Union, Mclean, VA

JAN 2017 - OCT 2017

User Interface - Web Designer

- Demonstrated expertise with Interaction Design prototyping tools, such as Axure, Invision used to create "lo-fi" prototypes to share in a fast, iterative manner.
- Assisted implementing, and enforcing graphic standards.
- Built and organized Digital Creative Icon Style Guides.
- Produced HTML emails from design comps, ensuring exceptionally high quality.
- Optimized the user experience through creating compelling and engaging websites through the use of CMS (primarily AEM), HTML and CSS.
- Provided maintenance and production support to applications and forms residing on Adobe Experience Manager (AEM) platform.
- Performed quality assurance as needed and corrected issues as required for projects.



Apex System, Mclean, VA

OCT 2016 - OCT 2016

User Experience Designer

- Performed quality assurance to ensure that the look and feel of the interface was consistent with a common style guide across different products.
- Created and updated the widget style library using prototyping software.
- Provided visual mockups to current prototypes to ensure a richer experience.
- Design high fidelity prototypes for web user interfaces that demonstrate the appearance and behavior of implemented features using Axure.



MARi, Alexandria, VA

MAY 2016 - OCT 2016

User Experience / User Interface Designer

- Work with product owner to set the vision for assigned projects.
- Collaborated with experience owner, determine appropriate design methodologies for getting customer input pre and post launch.
- Develop wireframes to facilitate detailed discussions about feature flows and information architecture to show screen flow, navigation and interaction details.
- Design pixel-perfect prototypes for web and mobile user interfaces that demonstrate the appearance and behavior of implemented features.



General Assembly, Washington, DC

OCT 2015 - JAN 2016

User Experience Design Immersive

- Completed 400+ hours in General Assembly's User Experience Design Immersive Course, focused on user research, interaction & interface design, prototyping, usability testing, visual design, stakeholder relations, contextual inquiry, user interviews, heuristic evaluation, personas, task analysis & more.
 - The Mom Valet: Validated the scope of the problem with user research and surveys. Provided a solution for parent's needs by creating a mobile app that provides trust and safety for children's transportation needs. Developed a prototype that helped the client navigate through these services seamlessly.
 - Marriott Social Networking: Provided a touchpoint between the guest and networking service. Developed a wireframe & prototype for mobile application that interacted with a GoBoard, featured corresponding key card, fast check-in service etc.



Creative Sign & Design, Ashburn, VA

NOV 2005 - NOV 2014

Graphic Designer / Production / Sales

- Leveraged superior organizational skill and subject matter expertise to create custom layouts while converting artwork and image sources into editable files. Guaranteed the clients overall satisfaction by providing quick turn around on project within a timely matter.



RobertBSohn.com



sohn.robert@gmail.com



703.862.9851



linkedin.com/in/robertsohn



UX SKILLS

Wireframing
Visual Mockups
Rapid Prototyping
Competitive Analysis
Interactive Design
Visual Communication
Storyboarding



DESIGN TOOLS

Adobe Creative Cloud
Photoshop
Illustrator
Adobe XD
After Effects
Animate
Premiere Pro
Acrobat Pro
FinalCut
Keynote
Microsoft Office
Axure RP
Sketch
InVision
Marvel
HTML5 | CSS
CMS Platforms
WordPress
Adobe Experience Manger



EDUCATION



Western Governors University,

Attending, SALT LAKE CITY, UT
B.S. Software Development



General Assembly, Fall 2015

WASHINGTON, DC
User Experience Design Immersive



Northern Virginia Community College,

STERLING, VA
Communication Design (A.A.S. Degree)
Web Design Specialist (Certificate)
Multimedia Design (Certificate)



INTERESTS

My passions include automotive mechanics, mobile technology, movies, games, dining out, exploring the outdoors, I also like going to UX meetups & events so I can continue to learn and network.